

# alloydirect

A Monthly Guide to Reaching Your Target Consumer



Holiday Edition

HIGH SCHOOL ▶ TEEN ▶ MULTICULTURAL YOUTH ▶ COLLEGE BOUND/COLLEGE ▶ YOUNG ADULTS ▶ PARENTS

## Direct Thank You:

Another year is coming to a close and here at Alloy Direct Marketing we would like to end 2009 with a note of thanks to our clients, colleagues, partners, and friends. Thank you for your continued support and business.

Despite challenging economic times, Alloy Direct Marketing has remained committed to providing the best quality names for your direct response campaigns. We have hired additional sales staff, increased our database through new and continued partnerships, and continue to invest in data quality and responsiveness.

## Direct Holiday Discount:

To extend our thanks, we would like to offer a 15% discount off any postal order between now and December 31st. Please tell your sales representative that you would like the "Holiday Discount" when ordering.

## Direct Contact

Reach your list of choice before the end of the year - contact us at: [dmsales@alloymarketing.com](mailto:dmsales@alloymarketing.com) or 212.401.0066

Not signed up to receive Alloy Direct? [Contact us](#) today and we'll get you on the list.

## Direct Download

Check out our website: [www.alloydirectmarketing.com](http://www.alloydirectmarketing.com) for rate cards, database information, contacts and more!

Generate the strongest response through the most comprehensive, response driven database available. High school, college, young adults, and even Mom and Dad - 38+ million active consumers and growing.

This monthly newsletter is brought to you by **alloy** media + marketing

>> The Leader in Student Marketing